



EXCITING ENHANCEMENTS AT ATLANTIS, THE PALM

13 July 2017

Dear Partner,

We are excited to announce that as part of our continued efforts to offering amazing experiences for our guests, Atlantis, The Palm will introduce a brand-new look and feel for 1539 rooms and suites.

To ensure minimal impact to our guest's experience, work will take place 50 rooms at a time, floor by floor and will last three years, beginning on the 4th July 2017, with completion benchmarked for 2019. During this period, we anticipate low level of disruption between approximately 10am and 6pm daily.

We will ensure that the effect of these developments will be kept to a minimum, no other facilities will be impacted and we will continue delivering the highest standard of service.

The refurbishment will deliver a fresh look and feel to all our rooms, whilst keeping with Atlantis, The Palm's underwater design concept. Featuring luxury fabrics and textiles, a stylish ocean themed colour palette and custom made furniture, the rooms will combine functionality, integrated technology and innovation, tailored to exceed the expectations of our guests.

We hope you are as excited as we are to welcome and experience this new phase for Atlantis, The Palm, as always, these developments are in response to feedback and market trends, to ensure we continue to deliver amazing experiences to every guest who chooses to stay with us.

Thank you for your continued support of Atlantis The Palm Dubai.

Regards,

Kyp Charalambous
VP, Sales
Atlantis The Palm Dubai

